

Abuja Office: Suite C312, 3rd Floor, Theodak Plaza, Opposite National Hospital, Yakubu Pam Street, Central Area, Abuja

May 12, 2025

**The President**

**Ogwus Youth Empowerment and Community Development Organization (OYECDO),**  
Ahoada City,  
Rivers State.

Attention: EUR ING Chinedu Ogwus PhD CEng IntPE(UK) MEI

Dear Sir,

**INVITATION TO PARTICIPATE IN PRESIDENT TINUBU'S 2<sup>nd</sup> YEAR ADMINISTRATION: SPECIAL PUBLICATION 2025**

**President Bola Ahmed Tinubu's administration** will be two years old on **May 29, 2025**. This point in the life of this administration serves as the mid-term when appraisal will be made of the many transformative programmes implemented from 2023 to date. It is interesting to note that Nigeria would have run a democratic system of government uninterruptedly for a period of 26 years, therefore making the nation one of the oldest democracies in the West African sub-region.

In line with the President Tinubu's 2 years in office celebration, **BusinessDay Media**, Nigeria's foremost source of business and financial news and market intelligence, will publish a special report on **May 29, 2025**. The special report publication serves as a commemorative celebration of this great nation; its potential for the future as an economic giant, as well as recognition of the dividends of democracy enjoyed since the restoration of civilian rule in 1999. Specifically, the report will provide the mid-term assessment for President Bola Ahmed Tinubu, having been sworn in 2023.

Most importantly, in celebrating two years in office, we seek to provide you a platform to engage with Nigerians on contributions of your **organization** to the administration of President Bola Ahmed Tinubu.

Our noble expectations are that you use the platform of the celebration to showcase the achievements of **Ogwus Youth Empowerment and Community Development Organization (OYECDO)**, to overall achievements of president Tinubu's Administration; the special report will be published on May 29, 2025.

There is no doubt that the different policies initiated by the new government, such as fuel subsidy removal, naira float and the launch of consumer credit scheme, passing and signing of regional development commission acts, among others, the publication will seek the views of industry experts and policy makers in order to assess the opportunities that lie ahead for businesses and households.

6A George Street, off Mobolaji Johnson Avenue, Ikoyi, Lagos, Nigeria  
+234 01 279 9100  
info@businessday.ng  
www.businessday.ng



In recognition of your unequivocal commitment and unequalled contributions to societal development, we invite you to identify with the **May 29** celebrations through advert placements or by sending goodwill messages to **the President, His Excellency Bola Ahmed Tinubu, GCFR** as well as **other distinguished members of the Federal Government and/or State Governor(s)** through our widely read medium.

Kindly find attached a copy of an endorsement letter from the Presidency approving our special report.

**Cost Implication:**

**Centre-Spread Colour: N2, 252,881**

**Full Page Colour: N974, 756.25**

**Half Page Colour: N584, 853.75**

We look forward to your kind consideration of our proposal.

For further enquiries, please call the undersigned

Best regards,

**For: BUSINESSDAY Media Limited**



**Geoffrey Essien**

**AGM, Business Development – North/Head, Advertising – North.**

T: | 08184934934.

E: | [geoessien@yahoo.com](mailto:geoessien@yahoo.com)

E: | [Geoffrey.essien@businessday.ng](mailto:Geoffrey.essien@businessday.ng)



STATE HOUSE,  
ABUJA,  
NIGERIA.

Reference: SH/SA-INFOR.S/GC/25

March 17, 2025

Editor-in-Chief  
BusinessDay Newspaper,  
Lagos

**RE: COMMEMORATING PRESIDENT BOLA TINUBU'S SECOND ANNIVERSARY**

I refer to your timely proposal concerning the aforementioned.

I hereby affirm that the Presidency fully supports this project and recommends the participation of all lovers of the administration and democracy.

I hope the special publication will record for posterity, the footprints and achievements of the administration in repositioning our country for better governance outcome.

Best regards.

Bayo Onanuga  
Special Adviser to the President  
(Information and Strategy)